

# Matt Smith

# Media Manager & Editor

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## Introduction

I am an experienced Media Manager and Video Editor, having delivered online video for the UK's largest entertainment shows and managed the UK's leading on-demand service: BBC iPlayer.

Over the last ten years I have gained extensive experience in producing valuable content for many digital portals, working to tight deadlines, adhering to strict guidelines and ensuring accurate and high quality output.

## Technical Skills

- **Digital** Skilled user of many leading **Content Management Systems**. **YouTube** front-end and back-end CMS rights management. Social media platforms including **Twitter**, **Facebook** and **App.net**.
- **Encoding** In-depth knowledge of **encoding** and **compression** formats using the latest industry standard software packages, and world leading cloud-based encoding platforms from **Elemental Technologies**.
- **Creative** Competent user of Adobe Creative Suite including **Photoshop**, **Illustrator**, **After Effects** and **Dreamweaver**.
- **Editing** Proficiency on **Final Cut Pro**, **Avid Xpress** and **Premiere Pro**.
- **IT** Confident user of **Mac**, **Windows** and **Linux** operating systems and office applications such as **Word**, **Excel** and **Powerpoint**. Basic knowledge of **JavaScript** and related languages.

## Employment

*Jun 2013 – Present*

### **Media Management Operative, Video Factory (iPlayer) – BBC**

Part of a 24/7 team, running an exciting new system, bringing the transcoding of BBC iPlayer content back in house at the BBC.

Responsibilities include:

- Overseeing the transcoding of content from TX & Tape to platform
- Monitoring multiple cloud-based encoder and alerting systems
- Quality checking output for multiple platforms
- Technical problem solving and troubleshooting
- Editorial control over final on-demand output and revocations
- Liaising with technical developers and high-level stakeholders

*Sept 2005 – Mar 2013*

### **Video Editor & Interactive Producer – Velti (MIG)**

In-house video editor working on client projects that included:

#### **The X Factor – Highlights Editor – Series 1-8**

*September 2005 – December 2011 for TalkbackTHAMES for ITV*

- Produced official online highlights including mobile and YouTube
- Filmed and edited popular behind-the-scenes content
- Delivered unknown UK individuals such as **Leona Lewis** and **Alexandra Burke** to worldwide audiences

- Developed a small mobile offering into a thriving online service
- Managed content on the official YouTube channel, now with over 1.9 billion video views

### **Britain's Got Talent – Highlights Editor – Series 1-5**

*June 2007 – June 2011 for TalkbackTHAMES for ITV*

- Produced official online highlights including mobile and YouTube
- Captured the world-renowned **Susan Boyle audition** and delivered the famous clip to millions watching worldwide
- Managed content on the official YouTube channel, now with over 1.6 billion video views

### **Other highlights editor credits include:**

- The Apprentice, Series 2 and 5 for TalkbackTHAMES for BBC
- The IT Crowd, Series 1 for Channel 4
- Dancing on Ice, Series 1-4 for ITV Studios
- I'm a Celebrity... Get Me Out of Here, Series 5-8 for ITV Studios
- Coronation Street for ITV Studios
- Emmerdale for ITV Studios
- This Morning for ITV Studios
- Grease is the Word for TalkbackTHAMES for ITV

### **Senior Interactive Developer – Velti (MIG)**

*Concurrent role from August 2011*

- Designing and building cutting edge mobile websites
- Use, test and support bespoke **Content Management System**
- Use of **HTML, CSS, JavaScript and XSL**

### **Qualifications**

*2002 - 2005*

#### **University of Westminster, London**

BA (Hons) Media Studies – Television Production, 2.1

- Dissertation on television continuity and branding

*2000 - 2002*

#### **Solihull Sixth Form College, Solihull**

A Levels: Media Studies, English Language and Literature and Computing all at grade B. AS Level: Psychology at grade B.

*1995 - 2000*

#### **Alderbrook School, Solihull**

Nine GCSEs: Grade A in Media Studies, Grade B in all other subjects including Maths and Science.

### **Awards**

- BBC Future Media 'Launch It' Award – Video Factory and iPlayer 30 Days

### **Continuing Professional Development**

- Adobe After Effects CS6 official training – documentation and practical exercises
- Adobe Photoshop training

### **Interests**

- Television: branding, idents, broadcast and motion graphics
- Technology: Gadgets and photography
- Internet: Social Media, blogging, researching and keeping abreast of the latest developments in media and technology